

Prague Summer Business Program

May 20 – June 19, 2017

| Day | 8 ³⁰ – 10 ³⁰ | 11 ⁰⁰ – 13 ⁰⁰ | |
|----------------------|--|--|---|
| May 20 Saturday | Arrive in Prague | | |
| May 21 Sunday | Arrive in Prague | 20:00 Opening Ceremony | |
| May 22 Monday | 9:00 Orientation, Prague sightseeing | | |
| May 23 Tuesday | Doing Business in the CR Introduction <i>Ludwig Dittrich</i> | Czech Republic 2017 An Economic Overview <i>Vlastimil Černý</i> | |
| May 24 Wednesday | Excursion: South Bohemia Departure 8:00 in front of DUO, Budvar: 11:15, Cesky Krumlov 15:00, dinner at Šatlava: 17:00 | | |
| Day | 8 ³⁰ – 10 ³⁰ | 11 ⁰⁰ – 13 ⁰⁰ | |
| May 25 Thursday | Course Introduction: Globalization <i>Stephen Ferris</i> | Globalization and Political Economy Case: Poland's Economy <i>Stephen Ferris</i> | 16:00 University Brewery Visit |
| May 26 Friday | <u>Quiz One</u> Cultural Differences and International Trade Theory <i>Stephen Ferris</i> | Financial Markets in the CR and their Regulation in the context of global crisi <i>Helena Šúvová (Czech National Bank)</i> | |
| May 27 Saturday | Free weekend | | |
| May 28 Sunday | | | |
| May 29 Monday | | | |
| May 30 Tuesday | | | 10:00 Midterm Test I |
| May 31 Wednesday | Excursion: Škoda Mladá Boleslav Departure 8:00 in front of DUO, Factory: 9 ⁰⁰ , Lunch: 12 ⁰⁰ , Lidice: 14 ³⁰ | 19:00 U Kalicha traditional pub visit | |
| June 1 Thursday | Public Finance , Health Care Sector <i>Ludwig Dittrich</i> | Former minister of Industry and Trade <i>Karel Dyba</i> | |
| June 2 Friday | Free weekend | | |
| June 3 Saturday | | | |
| June 4 Sunday | | | |
| June 5 Monday | | | |
| June 6 Tuesday | | | 7 ³⁰ – 10 ⁰⁰ |
| June 6 Tuesday | Political economy of Trade Case: US Tariffs on Tire Imports from China <i>Stephen Ferris</i> | Midterm Test II Doing Business in the EU and Eurozone <i>Eric Griette</i> | |
| June 7 Wednesday | Foreign Direct Investment Case: Walmart in Japan <i>Stephen Ferris</i> | Doing Business in the EU and Eurozone <i>Eric Griette</i> | 18:00 Na Slamníku traditional pub visit |
| June 8 Thursday | Excursion: Karlovy Vary Departure 8:00 in front of Menza, Moser: 10:00, Lunch: 11 ³⁰ , Becher: 13:00, departure 17:00 | | |
| June 9 Friday | Foreign Exchange Market Case: Billabong <i>Stephen Ferris</i> | Doing Business in the EU and Eurozone <i>Eric Griette</i> | |
| June 10 Saturday | Free weekend | | |
| June 11 Sunday | | | |
| June 12 Monday | | | |
| June 13 Tuesday | | | 8 ⁰⁰ – 10 ⁰⁰ |
| June 13 Tuesday | <u>Quiz Two</u> International Monetary System <i>Stephen Ferris</i> | Global Capital Markets <i>Stephen Ferris</i> | |
| June 14 Wednesday | Organization of International Business Case: Philips NV <i>Stephen Ferris</i> | Foreign Direct Investment Incentives Samek | |
| June 15 Thursday | Entry Strategy and Strategic Alliances Case: General Motors in China <i>Stephen Ferris</i> | Global Company in the Czech Republic and Slovak Republic <i>Ivo Lamich</i> | |
| June 16 Friday | <u>Quiz Three</u> Global Production and Logistics <i>Stephen Ferris</i> | Midterm Test III Microsoft: Digital Technology Trends and Business Activities in CR and EU <i>Primož Karlin</i> | 17 ⁰⁰ Closing Ceremony |
| June 17 Saturday | Free weekend | | |
| June 18 Sunday | | | |
| June 19 Monday | | | |
| June 19 Monday | | | Check out of dormitory |