

ERASMUS & EXCHANGE

Courses taught ONLY as BLOCK teaching:

- ❖ **TRADE AND COMMERCE** <http://msc.pef.czu.cz/?pageid=25>
- ❖ **THEORY OF MANAGEMENT** <http://msc.pef.czu.cz/?pageid=25>
- ❖ **WHOLESALE AND RETAIL TRADE** <http://msc.pef.czu.cz/?pageid=218>
- ❖ **STRATEGIC MARKETING** <http://msc.pef.czu.cz/?pageid=245>
- ❖ **HUMAN RESOURCE MANAGEMENT** <http://msc.pef.czu.cz/?pageid=43>
- ❖ **SYSTEM AND ORGANIS. ENGINEERING** <http://msc.pef.czu.cz/?pageid=218>
- ❖ **FOREIGN POLICY AND INTERNATIONAL RELATIONS** <http://msc.pef.czu.cz/?pageid=130>
- ❖ **BUSINESS STRATEGY** <http://msc.pef.czu.cz/?pageid=46> **ONLY for Erasmus MASTER students**
- ❖ **MARKETING COMMUNICATION** <http://msc.pef.czu.cz/?pageid=218> **ONLY for Erasmus MASTER students**